

Invitation to Morning Meeting

-Inspirational talk by Anita Choi

Dear Network of Quantum Denmark, Open Entrepreneurship, KU Lighthouse, DTU Skylab, Keystones, and BII,

You are warmly invited to a **Meet, Greet & Share Morning Meeting**

Date: Monday, September 8th, 2025

Time: 09:00 – 10:30

Venue: Quantum Denmark, Niels Bohr Institutet, Building K, Blegdamsvej 17, 2100 Copenhagen Ø

PROGRAMME

- **Welcome – Laura Smoliar, CEO, Quantum Denmark**
- **Inspirational Talk – Guest Speaker: Anita Choi**
Practical insights into intellectual property strategies and commercialization pathways, with a deeper dive into patent and trade secrets and their use in creating value for a company. The presentation will also highlight cross-border IP considerations and pitfalls to look out for and avoid.
- **Facilitated Discussion**
- **Coffee & Networking**

RVSP

Please confirm your participation no later than **Friday, September 5th, 2025, at 12:00** by emailing your name and affiliation to Olnur Aseki Jørgensen at oaj@quantumdenmark.dk

ABOUT ANITA CHOI – VISITING FROM THE UNITED STATES OF AMERICA

Anita Choi has decades of experience providing strategic advice to companies and investors in the life sciences and technology sectors. She has helped start-up companies build IP portfolios around their core technologies and counseled them on issues related to patents versus trade secrets. She has worked with larger, more established companies to manage global patent portfolios in a way that integrates IP with their business models. Combining her legal and business expertise enables her to navigate complex challenges that require complex solutions hence why she is so often called upon by clients to help with assessing, building and strengthening patent portfolios. She has also counseled investors in IP due diligence, identifying critical issues that may affect valuation and risk assessment in deals.

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